

Innovation Management Professional Training Program

~Building a capability for Professional Innovation Management ~



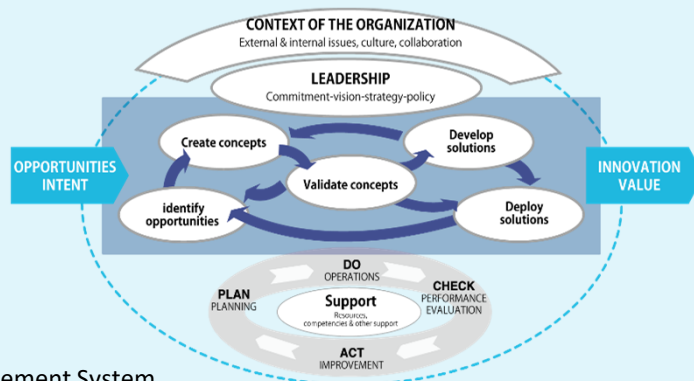
A joint program of JIN and amplify for innovation management professionals will be launched in Summer 2021! This program gives you the foundation, the necessary knowledge about the tools, processes and systems needed to manage innovation professionally, after which you will gain confidence as an innovation management professional as well as being better prepared to obtain Sweden’s personal certification. This program is recommended to mid-level professionals in the fields of; 1) innovation management planning, 2) innovation strategy planning, and 3) innovation project management and operations.

All theories and practices are based on the new international guiding standard for Innovation Management System, ISO 56002 www.iso.org, and the 8 Innovation Management Principles.

What is ISO56002?

The figure on the right is the framework of the Innovation Management System (IMS) defined by the international standard (ISO56002). IMS is the “management OS” required for continuous innovation activities. Even if you introduce an "app for innovation" such as design thinking, the expected results will not be produced while the management OS remains optimized for daily operations (kaizen). Japanese companies should now "renew the old management OS" and train human resources who can realize such a renewal.

ISO56002: Innovation Management System



What is the personal certification?

Personal certification of innovation management professionals is provided by the certification arm of RISE Research Institutes of Sweden. RISE is a state-owned research institute collaborating with academia, industry and society as a central part of the Swedish innovation system.

It is the first personal certification program in the world of its kind, using a transparent and independent process according to ISO 17024. Personal certification is independent and separated from the training program and requires the applicant to have at least three years work experience related to innovation management. The certification process includes a knowledge test, a written case study and an oral examination.

Note: Taking this training program is not a promise to obtaining the personal certification.

The purpose of the program

- Understand the fundamental and applied theories and knowledge on innovation and its management
- Develop the ability to lead innovation management and innovation projects proactively and systematically
- Contribute to strengthening the organization's innovation performance
- Prepare for personal certification as an innovation management professional

Recommended audience

- Mid-level professionals in 1) innovation management planning, 2) innovation strategy planning, and 3) innovation project management and operations
- Professionals who are experienced in their role and want to further develop their skills
- Professionals whose organization aims to obtain ISO56001 certification in the future and foresee its innovation activities being managed according to ISO56002
- Professionals aiming to enhance their career by pursuing a personal certification

Overview of the program and the price

- Program date: June 3rd 2021 ~ August 5th 2021 (16:00) **EUR 3,500(approx.450,000JPY(tax exclusive))/person**
- We aim for effective learning by using two means of studying: self-studies and online workshops



Self-studies

- ✓ Provides basic and applied theories and knowledge on innovation and innovation management to further gain understanding on ISO56002
- ✓ Consists of ①10 lecture videos(specially recorded by expertise from Amplify, both audio and subtitles in English), ② videos from external sources (English), and ③articles from external sources (English)
- ✓ Each video is about 20 to 40 minutes
- ✓ Participants will complete studies at their own pace on Amplify LMS before each workshop session



Online Workshops

- ✓ Consist of 1h JIN-Amplify joint kick off session and 5 2-hr long workshops, with 2 weeks in between (except for WS4-WS5)
- ✓ Apply theories and knowledge in a more practical manner through group work
- ✓ Based on the learnings from the lecturers and workshops, each participant will reflect his/her own company's management system and plan for action followed by self-reflection of his/her own career at the end of the program

Program details

Online workshops		Self-studies	
Kick off 6/3	Welcome (Amplify + JIN)	Lecture 1	Overview of international standards, IMS, principles
		Lecture 2	(Principle1)Realization of value
		Lecture 3	(Principle5)Exploiting insights
		Lecture 4	(Principle6)Managing uncertainty
		Other	Articles and additional videos
1 6/17	Developing insights Presentation of tools and methods followed by facilitated group work	Lecture 5	(Principle4)Culture
		Lecture 6	(Principle2)Future-focused leaders
		Lecture 7	(Principle3)Strategic direction
		Other	Articles and additional videos
2 7/1	Innovation strategies Presentation of tools and methods followed by facilitated group work	Lecture 8	(Principle7)Adaptability
		Other	Articles and additional videos
3 7/15	Designing processes Presentation of tools and methods followed by facilitated group work	Lecture 9	(Principle8) Systems approach
		Lecture 10	Performance measurement
		Other	Articles and additional videos
4 7/29	Plan for actions Reflection of the participants' organization's situation and plan for actions		
5 8/5	Role of innovation management professionals, job description, personal certification Overview followed by individual reflection of own role/career – concluding remarks and feedback		

About Amplify and Lecturers

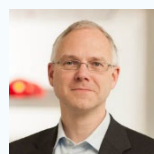
Amplify:

Since 2000, Amplify has pioneered the professionalization of innovation to become one of the world's leading innovation management consultancies. It has developed a range of unique innovation management services that deliver immediate business impact and long-term sustainable innovation performance. Internationally, Amplify has led over 500 innovation endeavors and trained more than 1,000 innovation management professionals.



Gunnar Storfeltdt, the CEO and a co-founder of Amplify

As a leading innovation management expert, Gunnar has supported many prestigious companies in their innovation endeavors, including Electrolux, Ericsson, H&M, Saab, Scania, and Siemens. He has stimulated innovation within private and public organizations by establishing the necessary competence, structure and culture for the past 17 years. His expertise is to assess innovation performance, craft innovation strategies, design innovation management systems and facilitate innovation processes.



Magnus Karlsson, partner and senior advisor at Amplify

As a leading innovation management expert, Magnus is working with multinational companies and organizations in Sweden and internationally and is currently project manager for innovation management system at RISE Research Institutes of Sweden. Magnus is a national expert and the chairman of the Swedish committee SIS/TK 532 on innovation management at SIS Swedish Institute for Standards, mirroring CEN/TC 389 and ISO/TC 279.

If you wish to know more about Personal Certification:

<https://www.ri.se/en/what-we-do/services/certified-innovation-management-professional>

To enroll or make inquiries, please contact:

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